



### Project partners:

**UNIVERSITA COMMERCIALE LUIGI BOCCONI (UB)**, CENTER FOR RESEARCH ON INNOVATION, ORGANIZATION AND STRATEGY (CRIOS)

**UNIVERSITY COLLEGE LONDON (UCL)**, SCHOOL OF SLAVONIC & EAST EUROPEAN STUDIES (SSEES)

**UNIVERSITEIT MAASTRICHT (UM-MERIT)**, UNITED NATIONS UNIVERSITY – MAASTRICHT ECONOMIC AND SOCIAL RESEARCH INSTITUTE ON INNOVATION AND TECHNOLOGY (UNU MERIT)

**THE INSTITUTE OF ECONOMICS, ZAGREB (EIZ)**

### Contact information

Address: Trg J. F. Kennedyja 7,  
10000 Zagreb, Croatia  
Phone number: +385(1)/2362-218  
Email: info@smarteiz.eu

[www.smarteiz.eu](http://www.smarteiz.eu)



Università Commerciale  
Luigi Bocconi



UNITED NATIONS  
UNIVERSITY

**UNU-MERIT**



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## SmartEIZ

Strengthening scientific and research capacity of the **Institute of Economics, Zagreb** as a **cornerstone** for Croatian socioeconomic growth through the implementation of **Smart Specialization Strategy**



smartEIZ

# SmartEIZ

The SmartEIZ project aims to strengthen scientific and research capacity, narrow networking gaps and deficiencies of Institute of Economics, Zagreb (EIZ) in comparison to leading institutions in the field of Economics and Management of Innovation and Technology (EMIT).

## Objectives

- Strengthen the cooperation between EIZ and leading international partner institutions in EU in the fields of EMIT;
- Improve the overall research on EMIT of EIZ through training activities;
- Enhance EIZ's capacity to design and implement public policies to favour the internationalisation of the Croatian production system in the globalizing economy;
- Improve the capacity of EIZ to study Science /Industry models of collaboration;
- Empower EIZ to contribute to RIS3 implementation stimulating inclusive innovation and sustainable development in selected technological domains.

## Expected impacts

- Improvement in the overall scientific and research capacity in the field of EMIT of the applicant through the implementation of the project that fits EIZ needs.
- EIZ's improvement in scientific methodological skills needed to support RDI and Public

## Policy Design and Evaluation (PPD&E).

- Increased scientific excellence, research and training capacity in the field of EMIT.
- Integration of project activities into RIS3 analyses and activities of Croatia as a direct result of the activities of the project.
- Improving EIZ's quality of research activities in the field of EMIT and turning it into a key promoter of cluster development in response to the socio-economic needs of Croatia.
- Adoption of "best-practices" approach in policy analysis and evaluation by at least one stakeholder in Croatia.
- Improvement of EIZ research project capacity, at a national, European and international level – measured by the number of projects that EIZ participates in.
- Production of a series of positive spillover effects for high-potential organizations.
- Increase staff mobility in EIZ.
- Identification of a suitable set of S&T indicators for Croatia to address the needs of the policy-makers.

## Project coordinator

Dr. Zoran Aralica, EIZ

## WP leaders

Dr. Roberto Mavilia, CRIOS  
Dr. Bart Verspagen, UNU-MERIT  
Dr. Nicoletta Corrocher, CRIOS  
Dr. Slavo Radošević, UCL-SSEES  
Dr. Ljiljana Božić, EIZ

## Training workshops

### 2017

Assessing innovation policy - Zagreb  
Technology, Growth and productivity, including KET - Zagreb  
Companies, innovation and productivity - London  
Clusters - Milan  
SMART skills - Zagreb  
Evaluation of individual R&D, innovation policy instruments - Zagreb

### 2018

Global value chain, including FDI - Zagreb  
Science – industry link - Maastricht  
Entrepreneurship & knowledge based economy - Zagreb

## Training school - Zagreb - 11 - 14 July 2017

### 6 Visiting training sessions covering following topics:

- Bibliometric analysis
- Patent analysis
- Firm level survey data analysis (CIS, ORBIS, Amadeus)
- Household level survey data analysis (GEM, ESS)
- Developing questionnaires/surveys
- Big data
- Multivariate analysis
- Panel data analysis
- Network analysis
- R language