

Horizon 2020 Twinning project 'Smart EIZ'

Training Workshop:

'Assessing innovation policy: overview of theoretical, design and implementation issues'

19-21 April 2017

The Institute of Economics, Zagreb

'Governments have implemented a wide range of policies to encourage innovation with a view to stimulating economic growth. Evidence for their impact, however, is often limited, widely dispersed and exists in many different forms – from academic research to internally-commissioned programme evaluations'. Source: Compendium of Evidence on Innovation Policy, <http://www.innovation-policy.org.uk/compendium/>

This training workshop aims to provide an introductory and systematic overview of theoretical, design and implementation issues related to the innovation policy studies – body of knowledge scattered between academic papers, consultancy reports, policy documents and evaluations. The workshop follows definition adopted in the UK NESTA Compendium project¹ which defines innovation policy as 'public intervention to support the generation and diffusion of new products, processes or services'. This encompasses a broad array of policies, programmes, and initiatives which directly or indirectly encourage innovation.

The three days training workshop (TW) covers the wide of range of theoretical, design and implementation issues relevant to the practice of innovation policy. The main part of the workshop is exploration of Croatian innovation policy in all three dimensions: its theoretical basis, design issues and implementation opportunities and challenges.

¹ <http://www.innovation-policy.org.uk/compendium/>

WOKRSHOP PROGRAM

19.04. (Wednesday) 10-18.00

09.30-09.45 Introduction about the workshop program (Aralica and Radosevic)

09.45-10.45 Dr Rene Wintjes: Impact of innovation support programs on SMEs

10.45-11.45 Dr George Tsekouras: Developing High-Performing Knowledge and Technology Transfer Programmes for SMEs

Coffee break

12.00-13.00 Zoran Aralica: The impact of institutional framework on smart specialization strategy in Croatia

Discussant: Rene Wintjes

13.00-14.00 Lunch break

14.00-15.00 Prof Slavo Radosevic: Technology Upgrading and High-Tech Industries: conventional policy wisdoms facing reality

15.00-15.20 Frane Šesnić – SME Support and Technological Upgrade- „City of Zagreb Case Study“

Discussant: George Tseokouras

15.20-15.45 Marković Čunko - Recommendations for New Innovation Policies for the Adriatic Region

Discussant: George Tseokouras

15.45-16.00 Coffee break

16.00-16.45 Dabić, Vlačić, Aralica: Determinants of innovativeness within Croatian firms in the context of their institutional framework.

Discussant: Randolph Bruno

16.45-17.00 Mislav Jurišić: Experiences in implementation of innovation programs in Croatia

17.00-17.45 Panel Discussion: Supporting SMEs in Croatia – lessons and challenges

Panellists: Mislav Jurišić, Ljiljana Božić, George Tseokouras

Moderator: Rene Wintjes

20.04. (Thursday) 10-18.00

09.30-10.30 Prof Jakob Edler: Demand side innovation policy and public procurement for innovation

10.30-11.30 Dr George Tsekouras: Strategies, Services and Practices to Foster SMEs' Absorptive Capacity

11.30-11.45 *Coffee break*

11.45-12.30 Antonija Mršić : *The discourse analysis of policy problems and processes in Croatian innovation policy*

Discussant: Jakob Edler

12.30 - 12.50 Domagoj Račić Towards synergies between ESIF and Horizon 2020: lessons and challenges'

12.50-14.00 Lunch break

12.50-13.00 Welcome speech: Mario AntoniĆ, State Secretary in Ministry of Economy

14.00-14.30 Prof Jakob Edler: Evaluation in innovation policy and learning from existing evidence

14.30-15.30 Prof Slavo Radosevic: Assessing EU Smart Specialization Policy in a Comparative Perspective

15.30-16.00 *Coffee break*

16.00 – 16.30 Marija Rajaković: The state of implementation of S3 in Croatia: issues and challenges

16.30-17.30 Panel discussions: S3 in Croatia: experiences and lessons learned

Panellists: Marija Rajaković, Mario AntoniĆ, Rene Wintjes, Zoran Aralica

Moderator: George Tsekouras

21.04. (Friday)

09.30-10.30 Prof Stefan Kuhlmann: Transformative Innovation Policy: the Challenge of Addressing Grand Challenges

10.30-11.15 Orlić, Radić, Balenović (2017) Evaluating Innovation Policy in the Western Balkans
Discussant: Stefan Kuhlman

11.15-11.30 *Coffee Break*

11.30-12.15 Aralica, Bačić: The Analysis of the Regional Innovation System in the context of Smart Specialisation;

Discussant: Rene Wintjes

12.15-13.00 Jurlina Alibegović : Smart City Indicators: Croatian Large Cities and their Perspectives for Development
Discussant: Randolph Bruno

13.00 – 14.0 Lunch break

14.00-15.00 Prof Stefan Kuhlmann: Responsible Innovation and the Quest to Meet Grand Societal Challenges

15.00-16.30 Panel discussion: Assessing Croatian innovation policy and the state of its analysis
Panellists: Jadranka Švarc, Ivan Lakoš, Stefan Kuhlmann,
Moderator: Slavo Radosevic