

**Horizon 2020 Twinning project ‘Smart EIZ’  
Training Workshop 6:  
‘Training Workshop on evaluations of innovation policies’  
21-22 November 2017  
The Institute of Economics, Zagreb**

This two days training workshop is devoted to the evaluation of innovation policies. Day one is more suited to policy makers, but can also be very interesting for economic researchers and advanced students. Various methods (quantitative and qualitative) used in program evaluations will be presented. Examples will be given of some of those methods applied to concrete evaluations of R&D tax incentives and R&D subsidies in various countries. Croatian policy makers are invited to participate on this first day to present their experience and the difficulties they face when it comes to evaluate their own innovation policies. A panel discussion will close the day where lessons learned will be shared and discussed.

Day two is more suited to scholars. The day kicks off with a short introduction of econometric methods for program evaluations. The day continues with presentations of researchers and students of their own work for formal and informal discussions. Ideally these papers would be devoted to innovation policy, but they could also concern other types of economic policy such as environmental regulations.

**WORKSHOP PROGRAM**

**Day 1:**

**21.11.2017 (Tuesday) 09:30 – 17:30**

09:30-09:45 Introduction about the workshop program (Aralica, Mohnen)

09:45-10:45 Evaluation of R&D tax credits in the Netherlands: Lokshin, B. and P. Mohnen, “How effective are level-based R&D tax credits? *Evidence from the Netherlands*”, *Applied Economics*, 44 (12), 1527-1538, 2012 (Pierre Mohnen)

**10:45-11:00 Coffee break**

This project has received funding from the European Union’s Horizon 2020 Research and Innovation programme under Grant Agreement No 692191.

**GRANT AGREEMENT  
NUMBER — 692191 — SmartEIZ**

11:00-12:00 Evaluation of R&D subsidies in Canada: Bérubé, C. and P. Mohnen, “Are firms that receive R&D subsidies more innovative?”, *Canadian Journal of Economics*, 42(1), 206-225, 2009 (Pierre Mohnen)

12:00-13:00 Application of the patent box in the Netherlands: Mohnen, P., A. Vankan and B. Verspagen, 2017, “Evaluating the innovation box tax policy instrument in the Netherlands, 2007-13”, *Oxford Review of Economic Policy*, 33(1), 141-156 (Pierre Mohnen)

**13:00-14:00 Lunch break**

14:00-14:30 Enhancing evaluation practice in Croatia and the WB region – The case of the Croatian Evaluation Network (Marijana Sumpor and Irena Đokić)

14:30 – 15:00 Current state and challenges of evaluation of innovation policies in Croatia (Mislav Jurišić and Ivana Crnić Duplančić) HAMAG BICRO

15:00-16:00 Innovation policy in Chile: Design and evaluation (Fernando Vargas Cuevas)

**16:00-16:15 Coffee break**

16:15-17:30 Panel Discussions: Technology policy evaluation in Croatia

Moderator: Zoran Aralica  
Jadranka Švarc, Pierre Mohnen, Bruno Radojica,

**Day 2:**

**22.11.2017 (Wednesday) 09:30 – 15:45**

09:30-10:30 A short introduction to the econometrics of program evaluations (Pierre Mohnen)

10:30-11:30 Research findings related to Innovation and R&D policy instruments in Croatia – overview of papers (Damir Anić, Zoran Aralica, Valerija Botrić and Sonja Radas)

Discussant: Fernando Vargas Cuevas,

**11:30-11:45 Coffee break**

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11:45–12:45 Bidding against the odds? The impact evaluation of grants for new firms during the recession (Stjepan Srhoj, Bruno Škrinjarić)

Discussant: Pierre Mohnen

***12:45-13:45 Lunch break***

13:45 – 14:45 "Getting ready for EU Single Market – the impact of development grants on firm competitiveness" (Stjepan Srhoj)

Discussant: Fernando Vargas Cuevas

14:45-15:45 The analysis of the efficiency and effectiveness of research and development investments at corporate and national level in Slovenia (Dejan Ravšelj, Marko Ropret, Aleksander Aristovnik)

Discussant: Pierre Mohnen