

**GRANT AGREEMENT
NUMBER — 692191 — SmartEIZ**

SmartEIZ – H2020-TWINN-2015

**Strengthening scientific and research capacity of the Institute of Economics, Zagreb
as a cornerstone for Croatian socioeconomic growth through the implementation of
Smart Specialisation Strategy**

Work package:	WP6 Dissemination of results
Deliverable Title:	D6.2 Project Outcomes on Website
Task 6.4:	Creating web-based portal for the Twinning project
Lead Beneficiary:	EIZ
Participants:	EIZ
Starting date:	09/2016
End date:	12/2018
Dissemination level:	Public
Dissemination level:	Report
Authors:	Oreč, Samah; Ljiljana Božić, Aralica, Zoran (EIZ)
Version:	2
Date:	09/04/2018
Link:	http://www.smarteiz.eu/

1) About the SmartEIZ website

EIZ was in charge of the creation and maintenance of the website for twinning activities, which was used on a regular basis to keep the partners informed, as well as the stakeholders and other relevant audience; to exchange relevant information and materials, and to facilitate easier cooperation within the Consortium. The portal is used to provide regular dissemination of information about the project. The goals that wanted to be achieved with the SmartEIZ website are twofold. The first goal is to inform the project stakeholders and audience about the SmartEIZ project. We provide this information within the website section named: *About the project, Objectives and Deliverable*. The second goal is to inform the audience about the consortium activities (e.g. project meetings, activities connected with the project's expected impacts), the project activities (e.g. training workshops, visiting training sessions), as well as to inform the audience about dissemination activities. We regularly updated this information in SmartEIZ website (for example inform the audience about the SmartEIZ reports), in the website sections named: *News, Events and Publications*. We collected information from different sources and created a single point of access to information related to SmartEIZ.

This website allows public access and contains the project outcomes and progress. As mentioned before, the SmartEIZ website is divided into subsection for different target audiences. For example, within the subsection *News* there is area dedicated to three groups of stakeholders. The area dedicated to academics and researchers includes timetables of the project. It informs about the actual state of the project, containing all the final versions of documents and publications, which are labelled public. On this webpage, researchers and academics were also informed about the upcoming events and the possibility to participate in them. The industry area is similar in many respects, containing all the information about the past attainments and events, and updates about future initiatives (such as cooperation with Croatia's wood clusters). Another area is dedicated to policy makers and regulatory bodies. This area provides similar information like the area dedicated to the academics and researchers.

SmartEIZ project portal (www.smarteiz.eu) has been online as of September 2016. From that date, it is one of the most important channels for sharing information on project activities with interested stakeholders. Three main categories have been updated regularly: Events,

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News and Publications. Approximately 66 posts were published in these categories from September 2016 to December 2018.

Relevant and up to date information on project activities and upcoming events for reaching wide audience of individuals and institution is provided through the project website. The colours, fonts and designs of the website correspond to the visual identity of the project. The website is available in English language only.

The website displays the EU emblem and the following text: “This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 692191”.

Majority of posts about the SmartEIZ activities were also published and distributed via SmartEIZ Newsletters. In this way, we additionally secure the visibility of the SmartEIZ Website.

In order to attract more visitors to the project Web portal, newsletters were sent monthly. In December 2018 we collected feedback from our target audience on their satisfaction with topics and content of information shared with them in newsletters. Results of the survey distributed to newsletter subscribers indicate that 60 percent of the respondents clicked through on SmartEIZ web page to find out more about project activities. Furthermore, respondents in average agreed that the project topics are relevant (average score =6 on the scale from 1 to 7). They also report that the information about the project shared with the public are useful and that articles were easy to read. The most useful were information on training workshops, visiting training sessions, the conference, as well as those on reports (average score = 6.2).

Regarding the website visits, in below table we provide detailed SmartEIZ web Analytics. In the period from September 2016 to December 2018 more than three thousand users (3346) visit SmartEIZ website. Bounce Rate is more than fifty percent (57.25%), i.e. more than forty percent of visitors (42.75%) who visited SmartEIZ website after some time visited again this website.

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Table: SmartEIZ web Analytics

Users	3 346
New Users	3 376
Sessions	5.584
Number of Sessions per User	1.67
Pageviews	12.9
Pages / Session	2.31
Avg. Session Duration	00:01:59
Bounce Rate	57.25%

Source: Endem – a firm responsible for SmartEIZ web hosting

Regarding SmartEIZ website users' countries, majority of them arrive from EU countries (including UK), more than ninety percent (91.52%). Croatia is a leading country (33.1%) in terms of country where from visitors arrive, followed by France (9.6%), the United States (8.48%) and United Kingdom (5.52%). Finally, we are very proud that majority of the website visitors are from abroad (66.9%), and this confirm that SmartEIZ is a European project.

Impact of the dissemination of information via web portal is evident in the number of participants on SmartEIZ events – 230 people participated in the events. Some of them participated on several training workshops depending on their interests and available time. The web portal also has positive impact on the overall visibility of project activities and presence in the media. For example, news on SmartEIZ Innovation Prize available on the project web portal was shared by DULIST (<https://www.dulist.hr/cestitamo-stjepan-srhoj-dobitnik-nagrade-smarteiz-innovation-prize/528059/>). The news on SmartEIZ Innovative Award communicated through the project web portal was also shared in other media in Croatia, for example by Lider (<https://lider.media/aktualno/biznis-i-politika/hrvatska/nazagreb-forumu-2018-o-digitalnoj-transformaciji-gradova/>). Information on project activities were shared by other stakeholders interested in project topics on their web sites (for example: <http://www.raza.hr/Novosti/SmartEIZ-projekt-jaca-znanstvene-kapacitete-zagrebackog-Ekonomskeg-instituta>; <https://www.zicer.hr/Novosti/SmartEIZ-projekt-jaca-znanstvene-kapacitete-zagrebackog-Ekonomskeg-instituta>) Thus, SmartEIZ web portal facilitated communication with interested stakeholders as well as media.

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Finally, given the actuality of the Smart Specialisation Strategy as a topic, we plan to update this website with information after the SmartEIZ period (in 2019), and inform our audience about the events and activities related to the Smart Specialisation Strategy in Croatia and in the Western Balkan region. Even more, we are planning to publish information on the SmartEIZ website relevant in terms of SmartEIZ objectives (we explain these objectives in the next section of the report).

2) Structure of SmartEIZ Internet portal

In this section of the report, we inform about the website sections. The structure of the website is as follows:

- A) SmartEIZ - About the project;**
- B) Objectives;**
- C) News;**
- D) Events;**
- E) Deliverables;**
- F) Publications.**

A) SmartEIZ - About the project

<http://www.smarteiz.eu/>

In this section, we informed the audience about SmartEIZ. During the project implementation, the content of this section has not been changed.

The SmartEIZ project aims to strengthen scientific and research capacity, and to narrow networking gaps and deficiencies of the Institute of Economics, Zagreb (EIZ) in comparison to leading institutions in the field of Economics and Management of Innovation and Technology (EMIT). The objectives of the project are as follows: (1) Strengthen the cooperation between EIZ and leading international partner institutions in the EU in the field of EMIT; (2) Improve the overall research on EMIT of EIZ through training activities; (3) Enhance EIZ's capacity to design and implement public policies to favour the

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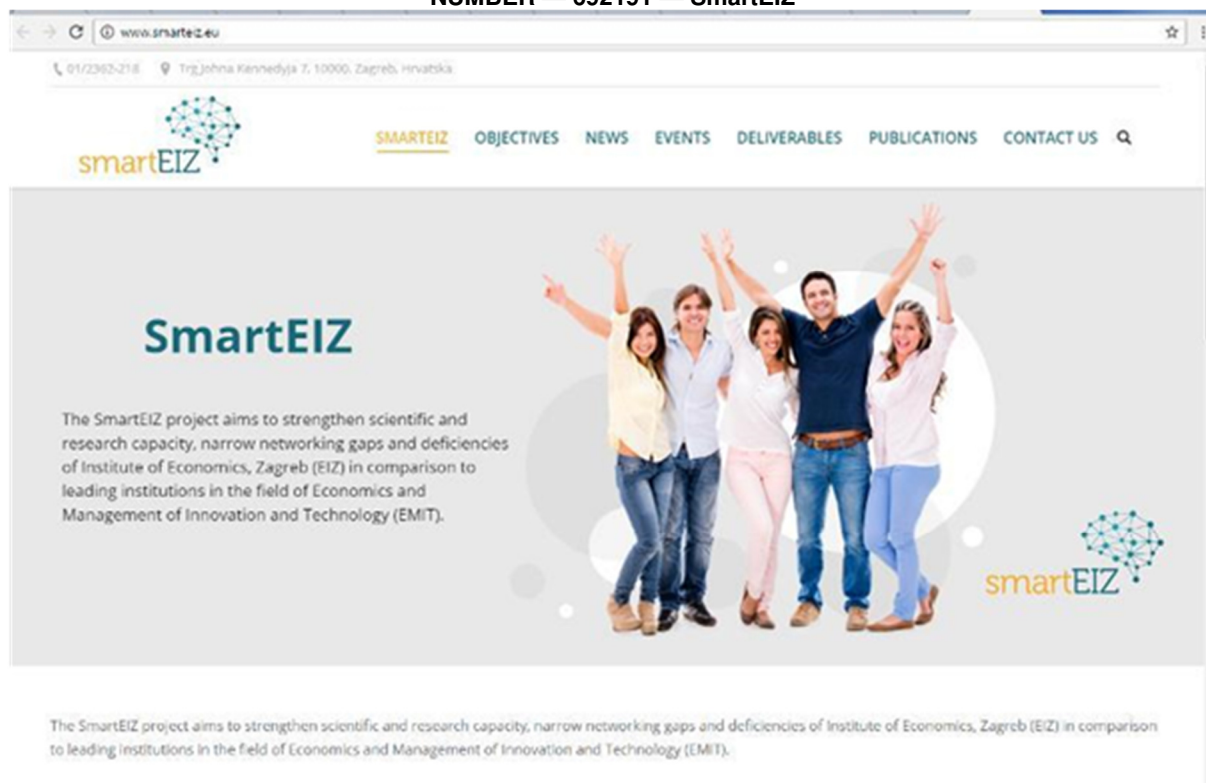
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internationalisation of the Croatian production system in the globalizing economy; (4) Improve the capacity of EIZ to study Science/Industry models of collaboration; (5) Empower EIZ to contribute to RIS3 implementation stimulating inclusive innovation and sustainable development in selected technological domains.

The achievement of specific objectives will contribute to scientific and technical excellence in the field of EMIT in order to improve EIZ's ability to analyse, design and evaluate public policies.

This will help enhancing EIZ staff's research profiles, integrating the project activities into the National Smart Specialization Strategy and strengthening the cooperation with research institutions in other Member States. Sustainability of the project will be secured via support to EIZ to establish a research hub, with the aim of fostering spillover effects for a larger number of organizations from public, civil and private sector in Croatia and South-East Europe. SmartEIZ will contribute to implementation of NS3 via inclusion of relevant stakeholders responsible for RIS3 policy implementation, such as MINGO (Ministry of Economy), HAMAG BICRO (Croatian Agency for SMEs, Innovations and Investments) - responsible for evaluation of NS3 in active participation in the project. Being part of SmartEIZ in dissemination of project results is a way of increasing efficiency of NS3 in Croatia.

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A) Objectives

<http://www.smarteiz.eu/objectives/>

In this section, informed the audience about SmartEIZ objectives. Similar to previous sections, during the project implementation, the content of this section has not been changed.

1. Strengthen the cooperation between EIZ and leading international partner institutions in the EU in the field of EMIT. Create synergies and fostering capacity to develop international research projects in order to integrate EIZ into international research networks and establish and support EIZ as a research hub (centre of excellence) in Croatia and South–East Europe.

More <

In order to foster international cooperation between EIZ and other European research institutes, we aim at increasing the representation of EIZ's research community in other

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European programs, and of all other Croatian organizations that are linked to it.

One objective of the project is to favour continuous engagement of targeted and relevant stakeholders, including the Croatian Ministry of Economy (MINGO), the Agency for Investments and Competitiveness (AIK) and the Croatian Agency for Small and Medium Enterprises, Innovations and Investments (HAMAG-BICRO) by sharing and diffusing the Twinning project's results and exploiting great potential of capacities acquired by EIZ after achieving the project's objectives. Hence, these activities will improve EIZ's capacity to develop international research projects.

An additional objective concerns the achievement of positive knowledge spillovers emanating from EIZ towards regional and national areas. Members of the consortium will support EIZ as the main applicant to operate as a research hub for Croatia and, more generally, South-East Europe.

2. Improve EIZ's overall research on EMIT through training activities.

More <

Our objective is to define a specific development strategy focused on improving EIZ's research capacities in the field of EMIT in close cooperation with leading research institutes and universities.

A comprehensive programme of activities will significantly increase scientific excellence and research capacity in evaluating research carried out within industries and clusters, enabling EIZ in cooperation with consortium partners, to identify and study existing as well as emerging clusters that could positively impact the country's socioeconomic growth and development. Indeed, clusters are one of the core priorities of the Croatian Research and Innovation Smart Specialisation Strategy (RIS3), strongly supported by MINGO. This project aims at giving strategic tools and methodologies to EIZ in order to strengthen its research capacity dedicated to RIS3 priority areas, through the organisation of training schools, training workshops, short term scientific missions and visiting training sessions.

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A further objective is to improve the capacity to carry out comparative analysis on countries that achieved higher growth after the accession to the EU. This analysis can in turn provide useful insights on how to better attract Foreign Direct Investment (FDI) related to Croatia's RIS3.

3. Enhance EIZ's capacity to design and implement public policies. To favour internationalisation of the Croatian production system in globalising economy and to promote comparative analysis and increasing involvement of policy makers through learning networks.

More <

This objective aims to improve EIZ's skills and methodologies in policy analysis and design.

This objective will be pursued by combining Global Value Chain (GVC) and National/Sectoral Systems of Innovation (N/SSI) approaches to innovation and globalisation. These two approaches, which will be detailed in the part about methodologies (Section 1.1.1.3), will help to characterize better the most effective policies to be implemented in the globalising economy.

This objective is based on a stakeholder engagement strategy that relies on the promotion of action-oriented networks for cross-border cooperation, which will engage key local, regional and national actors (policy makers, academics, industry representatives, non-governmental organizations). It is presumed that the direct involvement of local stakeholders in the identification of these policies may strengthen long-term interest for their actual implementation. As such, sustainability of policy options will be guaranteed by not only duration of the engagement/consultation process but also through a robust and novel methodology of 'learning networks'.

There is a connection with the eighth commitment of the IUC "Strengthen the Science Base for Policy Making", since both the objective and commitment foresee the improvement of the analysis of policy in dialogue with key stakeholders at a national level.

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4. Improve the capacity of EIZ to study University/Industry models of collaboration, including Science Parks and technological clusters, their performances and their relation and impact on the territory.

More <

The objective is to improve EIZ's capacity to analyse how University/Industry interaction contributes to innovation and competence building in Small and Medium Enterprises (SMEs) located in Croatia. University/Industry interaction is central in RIS3 for “smart, sustainable and inclusive regional growth”.

The achievement of this objective will provide tools and methodologies to analyse different forms of collaboration among SMEs and between SMEs and research institutions, both public and private. Another objective of this project is to strengthen EIZ's capacity to identify geographical areas and sectors for the creation of new technological clusters and Technology Parks (TPs).

Beforehand, there is also the need to analyse performances of existing clusters and TPs, identifying their local and regional administrations. In order to identify best practices and development opportunities within Croatian clusters, this project proposes a direct involvement of local entrepreneurs, researchers and policy makers. Eliciting preferences of these stakeholders and extracting information from them with methodologies at the frontier of research in the field – Multi-Attribute Value Theory (MAV-T) among others – this project will allow EIZ to disentangle what dimensions of clusters' activities are more relevant to different categories of stakeholders, how they are interrelated and, remarkably, how they impact entrepreneurs' activities.

5. Empower EIZ to contribute to RIS3 implementation by stimulating inclusive innovation and sustainable development in selected technological domains. To identify public policies for maximizing impact of specific Key Enabling Technologies (KETs) on the existing Local and Sectoral Systems of Production (L/SSP).

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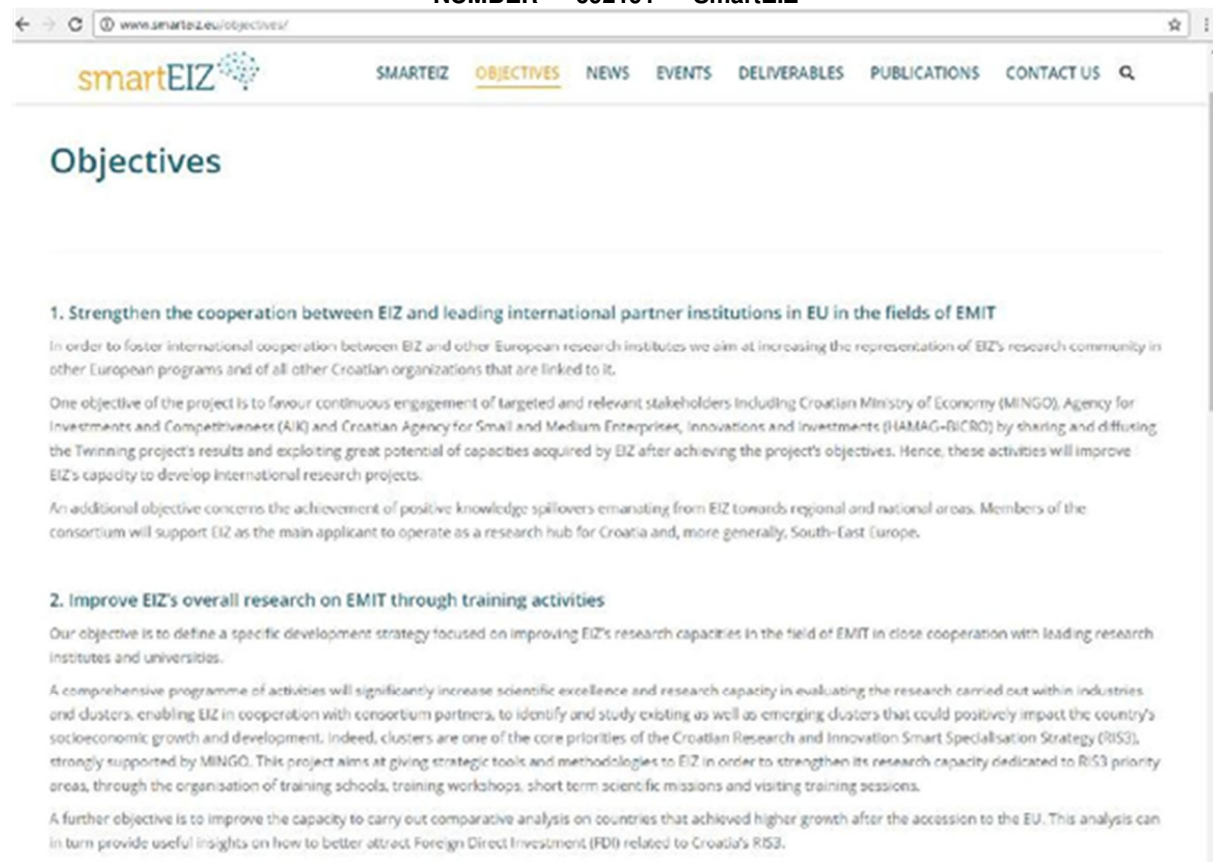
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One objective of the proposal is to strengthen EIZ's capacity to investigate (also by means of empirical analysis) how to adapt and diffuse KETs so they could be the “key– enablers” of the structural transformation in Croatia. Eventually, the results of this investigation could suggest the right public policies in order to maximize the impact of KETs on the existing L/SSP. There is a connection with commitments 24 and 25 of the IUC

“Maximising Social and Territorial Cohesion”, since the common objective is to direct local policies at facilitating smart growth, supporting efficient national innovation systems that should be built around the design of RIS3. Particular attention will be devoted to innovations for sustainable development, with the aim of providing EIZ with the most appropriate tools and methodologies to understand how to transform the potential of innovation processes into practical actions.

Within such strategy, the role of research organizations is to facilitate both the design and implementation of RIS3 activities. With respect to the design phase, research organizations will contribute to a rigorous assessment of knowledge assets, capabilities and competencies available within the N/SSI.

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← → ↻ www.smartEIZ.eu/objectives/ ☆

smartEIZ SMARTEIZ OBJECTIVES NEWS EVENTS DELIVERABLES PUBLICATIONS CONTACT US 🔍

Objectives

1. Strengthen the cooperation between EIZ and leading international partner institutions in EU in the fields of EMIT

In order to foster international cooperation between EIZ and other European research institutes we aim at increasing the representation of EIZ's research community in other European programs and of all other Croatian organizations that are linked to it.

One objective of the project is to favour continuous engagement of targeted and relevant stakeholders including Croatian Ministry of Economy (MINGO), Agency for Investments and Competitiveness (AIK) and Croatian Agency for Small and Medium Enterprises, Innovations and Investments (HAMAG-BICRO) by sharing and diffusing the Twinning project's results and exploiting great potential of capacities acquired by EIZ after achieving the project's objectives. Hence, these activities will improve EIZ's capacity to develop international research projects.

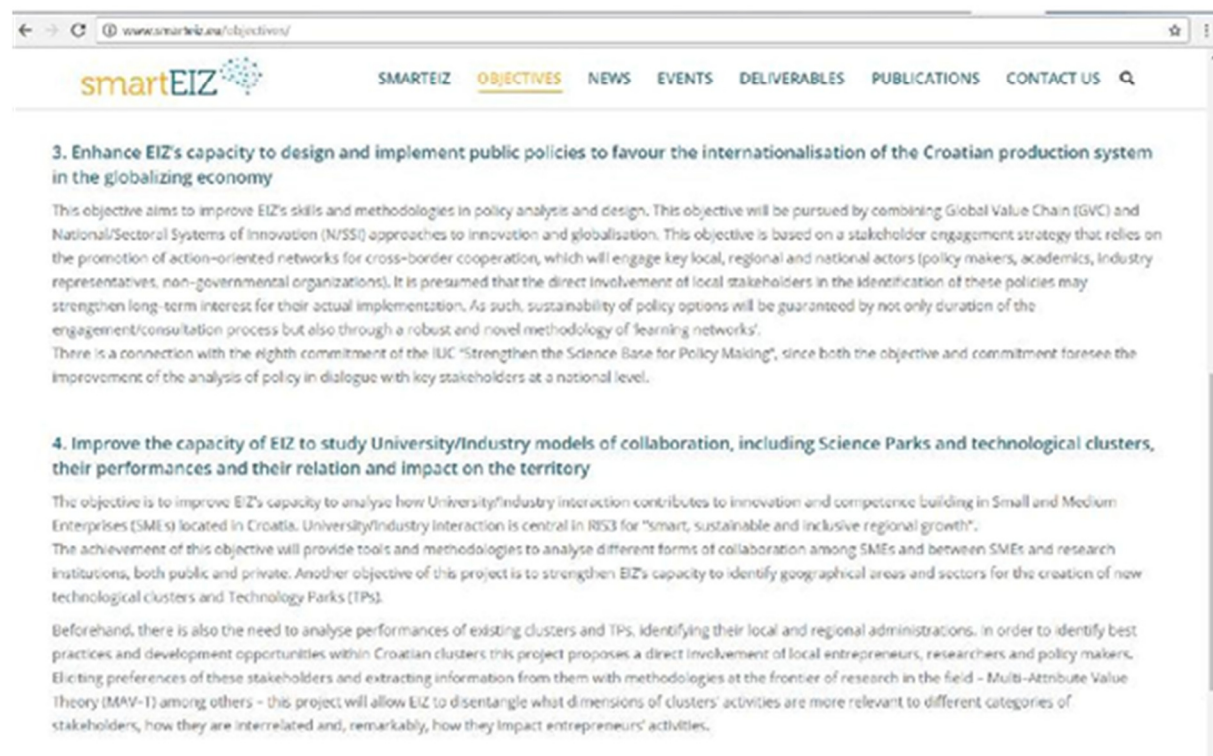
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A further objective is to improve the capacity to carry out comparative analysis on countries that achieved higher growth after the accession to the EU. This analysis can in turn provide useful insights on how to better attract Foreign Direct Investment (FDI) related to Croatia's RIS3.



← → ↻ www.smartEIZ.eu/objectives/ ☆

smartEIZ SMARTEIZ OBJECTIVES NEWS EVENTS DELIVERABLES PUBLICATIONS CONTACT US 🔍

3. Enhance EIZ's capacity to design and implement public policies to favour the internationalisation of the Croatian production system in the globalizing economy

This objective aims to improve EIZ's skills and methodologies in policy analysis and design. This objective will be pursued by combining Global Value Chain (GVC) and National/Sectoral Systems of Innovation (NSSI) approaches to innovation and globalisation. This objective is based on a stakeholder engagement strategy that relies on the promotion of action-oriented networks for cross-border cooperation, which will engage key local, regional and national actors (policy makers, academics, industry representatives, non-governmental organizations). It is presumed that the direct involvement of local stakeholders in the identification of these policies may strengthen long-term interest for their actual implementation. As such, sustainability of policy options will be guaranteed by not only duration of the engagement/consultation process but also through a robust and novel methodology of 'learning networks'.

There is a connection with the eighth commitment of the IUC "Strengthen the Science Base for Policy Making", since both the objective and commitment foresee the improvement of the analysis of policy in dialogue with key stakeholders at a national level.

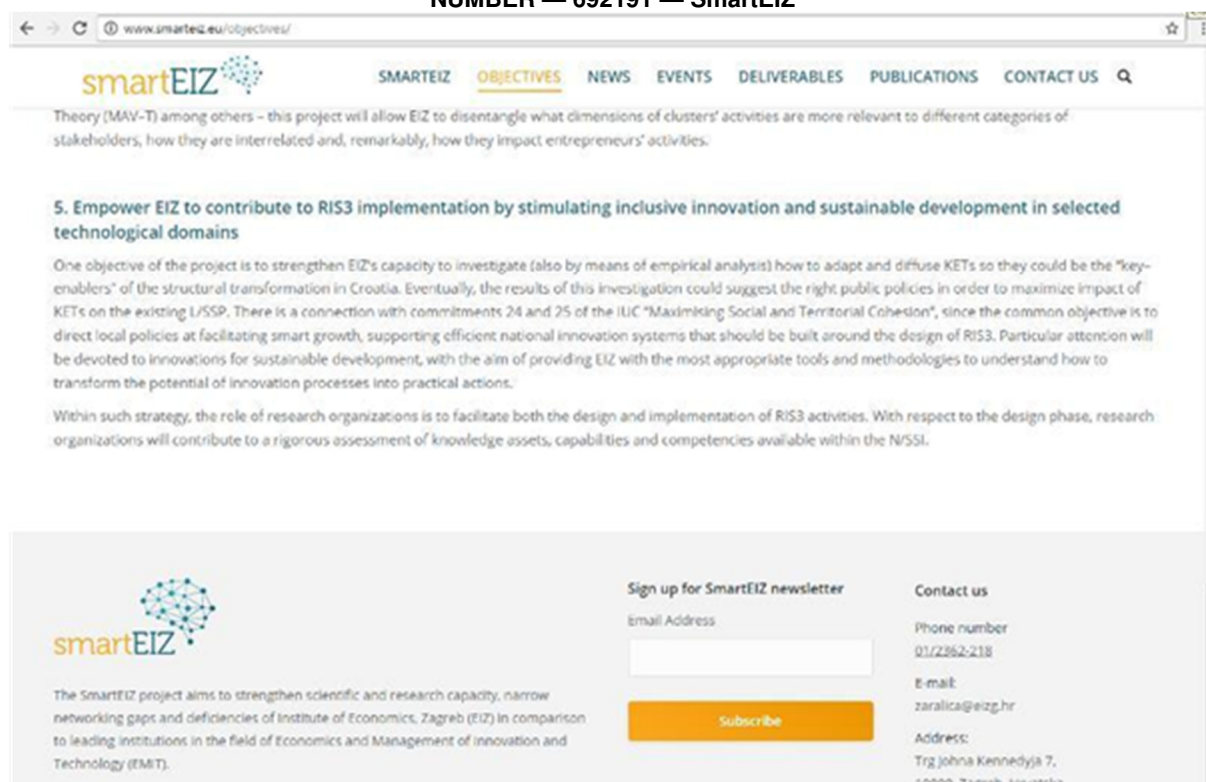
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Within such strategy, the role of research organizations is to facilitate both the design and implementation of RIS3 activities. With respect to the design phase, research organizations will contribute to a rigorous assessment of knowledge assets, capabilities and competencies available within the N/SSI.

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The SmartEIZ project aims to strengthen scientific and research capacity, narrow networking gaps and deficiencies of Institute of Economics, Zagreb (EIZ) in comparison to leading institutions in the field of Economics and Management of Innovation and Technology (EMIT).

Project partners + their logos and links to the websites

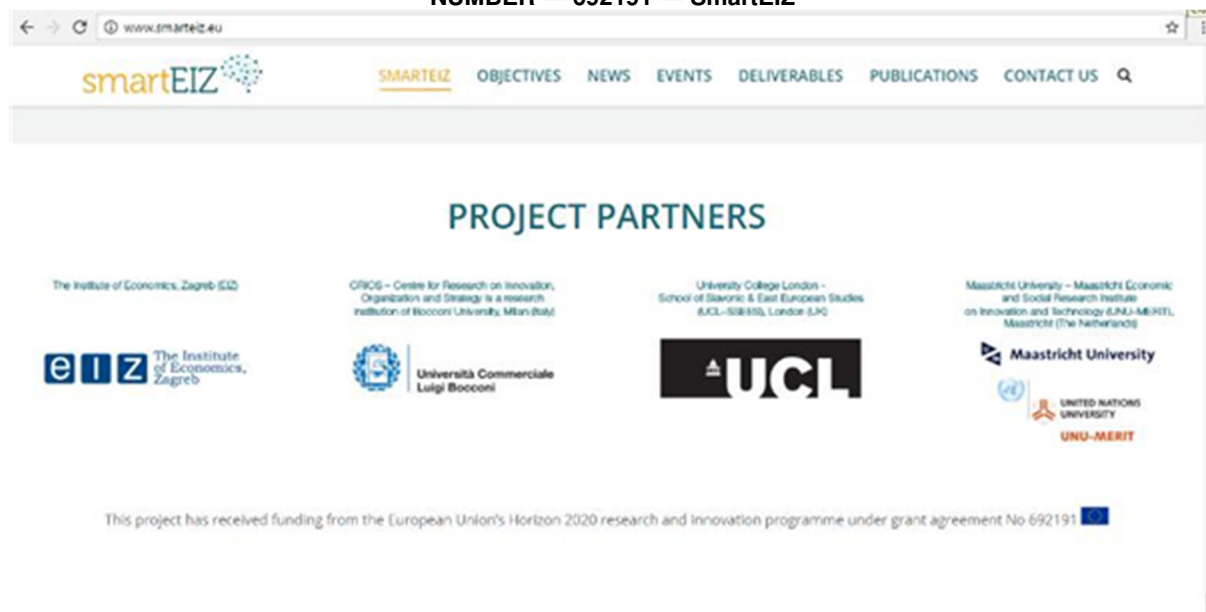
The Institute of Economics, Zagreb (EIZ)

CRIOS – Centre for Research on Innovation, Organization and Strategy is a research institution of Bocconi University, Milan (Italy).

University College London – School of Slavonic & East European Studies (UCL–SSEES), London (UK),

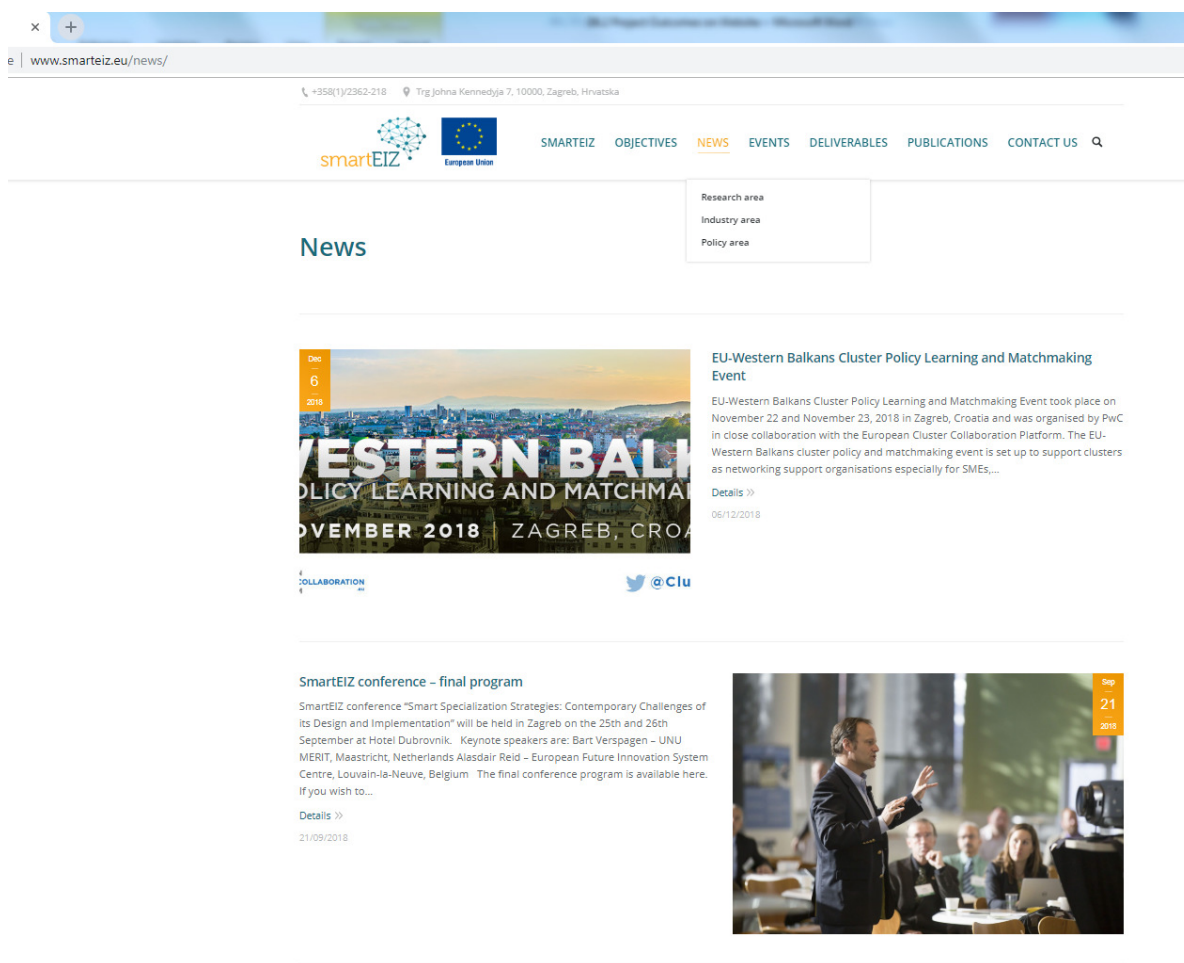
Maastricht University – Maastricht Economic and Social Research Institute on Innovation and Technology (UNU–MERIT), Maastricht (the Netherlands)

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The screenshot shows the SmartEIZ website with the following elements:

- Header:** smartEIZ logo, navigation menu (SMART EIZ, OBJECTIVES, NEWS, EVENTS, DELIVERABLES, PUBLICATIONS, CONTACT US), and a search icon.
- Section Header:** PROJECT PARTNERS
- Partners:**
 - The Institute of Economics, Zagreb (IEZ)
 - CRICG – Centre for Research on Innovation, Organization and Strategy (a research institution of Bocconi University, Milan Italy)
 - University College London – School of Economics & East European Studies (UCL)
 - Maastricht University – Maastricht Economic and Social Research Institute on Innovation and Technology (MESA-IOT)
 - United Nations University – MERIT (UNU-MERIT)
- Funding:** This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 692191.



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- Header:** smartEIZ logo, navigation menu (SMART EIZ, OBJECTIVES, NEWS, EVENTS, DELIVERABLES, PUBLICATIONS, CONTACT US), and a search icon.
- Section Header:** News
- Filters:** Research area, Industry area, Policy area
- News Item 1:**
 - Title:** EU-Western Balkans Cluster Policy Learning and Matchmaking Event
 - Date:** Dec 6 2018
 - Image:** Aerial view of Zagreb, Croatia.
 - Text:** EU-Western Balkans Cluster Policy Learning and Matchmaking Event took place on November 22 and November 23, 2018 in Zagreb, Croatia and was organised by PwC in close collaboration with the European Cluster Collaboration Platform. The EU-Western Balkans cluster policy and matchmaking event is set up to support clusters as networking support organisations especially for SMEs,...
 - Details:** Details >>
 - Date:** 06/12/2018
- News Item 2:**
 - Title:** SmartEIZ conference – final program
 - Date:** Sep 21 2018
 - Image:** A man speaking at a conference.
 - Text:** SmartEIZ conference "Smart Specialization Strategies: Contemporary Challenges of its Design and Implementation" will be held in Zagreb on the 25th and 26th September at Hotel Dubrovnik. Keynote speakers are: Bart Verspagen – UNU-MERIT, Maastricht, Netherlands; Alasdair Reid – European Future Innovation System Centre, Louvain-la-Neuve, Belgium. The final conference program is available here. If you wish to...
 - Details:** Details >>
 - Date:** 21/09/2018

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Round table: New issues relevant for Smart Specialisation Strategy in European 'periphery' countries

This round table focuses on topics we think will be relevant to the future understanding of Industrial Policy and Innovation Policies in countries such as Croatia and SEE countries that can be considered as the periphery of EU. On the one hand, in the last ten years, these countries began to accept EU innovation and...

[Details >>](#)

12/09/2018

SmartEIZ conference "Smart Specialization Strategies: Contemporary Challenges of its Design and Implementation"

The Institute of Economics, Zagreb as a coordinator of the SmartEIZ project, is organizing a two-day conference under the title "Smart Specialization Strategies: Contemporary Challenges of its Design and Implementation". The conference will be held in Zagreb on the 25th and 26th September at Hotel Dubrovnik. The aim of the SmartEIZ conference is to address...

[Details >>](#)

04/09/2018



Call for papers – SmartEIZ Conference

Horizon 2020 Twinning project 'SmartEIZ' SmartEIZ Conference "Smart Specialization Strategies: Contemporary Challenges of its Design and Implementation" September 25–26, 2018 The Institute of Economics, Zagreb
Background The global financial crisis was a trigger that had an influence on the economic policy on a national level all over the globe. EU sent a unique message

C) News

<http://www.smartreiz.eu/news/>

All the project activities and events were announced on the project website in the category News. Our aim was to provide relevant information for different stakeholders. As abovementioned, the news was subdivided into three areas: research, industry, and policy area. Therefore, depending on the type of information we published information in these areas.

List of all news published since September 2016 is provided in Table 1.

Table 1: Posts published in category News (Industry area, Research area, Policy area)

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Title	Categories	Date
EU-Western Balkans Cluster Policy Learning and Matchmaking Event	Industry area, News	2018-12-06
SmartEIZ Innovation Prize	Research area	2018-09-28
SmartEIZ conference – final program	News	2018-09-21
Round table: New issues relevant for Smart Specialisation Strategy in European ‘periphery’ countries	News	2018-09-12
SmartEIZ conference “Smart Specialization Strategies: Contemporary Challenges of its Design and Implementation”	News	2018-09-04
“Innovation Day” conference held in Zagreb	Policy area	2018-07-17
Grant for library renewal and the establishment of a multipurpose classroom located in the library	Policy area	2018-06-08
Zagreb FORUM and SmartEIZ innovation award	Policy area	2018-05-29
VTs ‘Big Data and Network Analysis: Focus on Bibliometric and Patent Analysis of Croatian Data’	Research area	2018-05-26
Meeting with representatives of the Croatian Science Foundation	Policy area	2018-04-19
Call for papers – SmartEIZ Conference	News, Research area	2018-03-09
Timeline of Activities	News	2018-03-09
Visiting Training Session on Multilevel Modelling	Research area	2018-02-16
Visiting Training Session on Panel Data Analysis	Research area	2018-02-16
Visiting Training Session on Bibliometric and Patent Analysis	News, Research area	2018-02-16
Survey on competitiveness cluster presented by SmartEIZ team	Industry area	2018-01-16
Visiting Training Session on Developing questionnaires/surveys and Household level survey data analysis	News, Research area	2017-12-21
Training Workshop on evaluations of innovation policies	News, Policy area, Research area	2017-11-08
First Visiting Training Session	Research area	2017-10-26
Smart Skills Training Workshop for researchers and academics	Industry area, News, Policy area, Research area	2017-10-24
Assessing research and policy support needs for innovation in the South East Europe	News, Publications	2017-09-14
Timeline of Visiting Training Sessions	News	2017-09-04
Visiting Training Session on Firm Level Data Analysis	News, Research area	2017-08-25
Training Workshop on Cluster Evolution	Industry area, News, Policy area, Research area	2017-07-19
SmartEIZ Training School for academics and researchers	Research area	2017-07-03
Training Workshop on Technology Growth and	News	2017-04-27

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Productivity, including KET		
The first SmartEIZ training workshop	News	2017-04-26
The Globelics International Conference 2017	News	2017-04-18
Online survey “Development of Croatian Clusters of Competitiveness”	Industry area	2017-03-17
SmartEIZ Training Workshop „Assessing innovation policy: overview of theoretical, design and implementation issues“	News, Policy area	2017-02-03
Twinning strategy for EIZ in the field of EMIT	News	2016-12-14
SmartEIZ workshops’ topics	News	2016-12-14
Working on the Twinning strategy	Research area	2016-09-19
The second project meeting	News	2016-09-19
Presentation of the SmartEIZ project on workshop	Policy area	2016-09-19

D) Events

<http://www.smarteliz.eu/events/>

More details on events announced in the News were provided in the category Events. This category was designed in order to share main messages from the project events (Training Workshops, Visiting Training Sessions, Training School, SmartEIZ Conference, as well as SmartEIZ Round Table). 17 posts on project events were published during the SmartEIZ project. Titles of these posts are given in Table 2.

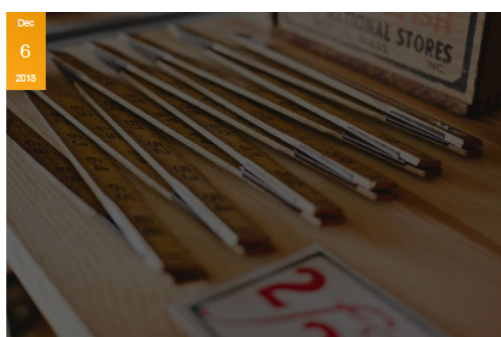
Table 2: Posts published in the category Events

Title	Published
The SmartEIZ round table “New issues relevant for Smart Specialisation Strategy in European ‘periphery’ countries”	2018-12-06
SmartEIZ Conference held in Zagreb	2018-09-27
Workshop ‘A Learning Network for Smart Specialisation Practitioners’	2018-05-25
SmartEIZ Fourth Project meeting and Advisory Board meeting	2018-05-25
TW9: Global Value Chain in the context of Research Innovation Strategy and Global Industry 4.0	2018-04-18
Training Workshop “Science-Industry Linkages”	2018-04-18
Training Workshop “Entrepreneurship and knowledge-based economy”	2018-02-16
Training Workshop on evaluations of innovation policies	2017-12-06
Training Workshop on Skills and technical change: policy issues	2017-12-06
The third project meeting held in Zagreb	2017-11-14
Training Workshop on Cluster Evolution	2017-10-02

This project has received funding from the European Union’s Horizon 2020 Research and Innovation programme under Grant Agreement No 692191.

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Training School on Methods for Science, Technology and Innovation Data Analysis	2017-08-24
Third SmartEIZ Training Workshop “Companies, Innovation, Productivity”	2017-07-06
Second SmartEIZ training workshop “Technology, Growth and Productivity, including KET”	2017-06-20
Smart EIZ Training Workshop: ‘Assessing innovation policy: overview of theoretical, design and implementation issues’ program	2017-04-10
The second project meeting held in Milan	2016-12-14
SmartEIZ project kick-off meeting	2016-09-19



The SmartEIZ round table “New issues relevant for Smart Specialisation Strategy in European ‘periphery’ countries”

The SmartEIZ round table named “New issues relevant for Smart Specialisation Strategy in European ‘periphery’ countries” was held in Dubrovnik on October 26, 2018 within the SINCERE Conference. In line with recommendations of the Steering Committee and the Advisory Board given during 4th meeting, focus of the SmartEIZ round table was on the research that...

[Details >>](#)

06/12/2018

SmartEIZ Conference held in Zagreb

SmartEIZ Conference titled “Smart Specialization Strategies: Contemporary Challenges of its Design and Implementation” was held in Zagreb on 25th and 26th September, 2018. It was organized by The Institute of Economics, Zagreb SmartEIZ project team members. Over the past period, the Smart Specialization Strategy has become a binding strategic document for all EU member states on the basis of...

[Details >>](#)

27/09/2018



This project has received funding from the European Union's Horizon 2020 Research and Innovation program



Workshop ‘A Learning Network for Smart Specialisation Practitioners’

Dr George Tsekouras and Despina Kanellou from CENTRIM, University of Brighton delivered a workshop on using the power of learning networks to enhance smart specialisation strategies in Croatia on the 12th and 13th of April 2018 at the Institute of Economics, Zagreb. This workshop is part of WP5 – Capacity Building Activities, Task 5.2 –...

[Details >>](#)

25/05/2018

GRANT AGREEMENT NUMBER — 692191 — SmartEIZ

SmartEIZ Fourth Project meeting and Advisory Board meeting

Fourth Project meeting and Advisory Board meeting was held on March 23, 2018 at UNU MERIT, Maastricht, The Netherlands. The main objective of the fourth project meeting was to facilitate SmartEIZ project implementation in the remaining period. The project meeting participants reviewed SmartEIZ achievements so far and discussed about remaining deliverables and expected impacts with...

[Details >>](#)

25/05/2018



TW9: Global Value Chain in the context of Research Innovation Strategy and Global Industry 4.0

The ninth SmartEIZ Workshop named Global Value Chain in the context of Research Innovation Strategy and Global Industry 4.0 was held from 16th to 17th of April 2018 in Zagreb. The first day was dedicated to theoretical and policy context of Global Value Chain. The second day was focused on the policy context of implementation of...

[Details >>](#)

18/04/2018

Training Workshop "Science-Industry Linkages"

The two days training workshop, held in Maastricht from 21 to 22 March 2018, covered a range of theoretical and empirical issues related to science-industry linkages. The first day was an academic day, first focusing on science-industry linkages research in general, followed by research focused on Croatia in particular, and ending with a panel discussion. The second...

[Details >>](#)



E) Deliverables

<http://www.smarteiz.eu/deliverables/>

In this section, we informed the audience about the implementation of the project deliverables. In SmartEIZ, there are two types of deliverables, the first type are the deliverables with confidential dissemination level, and the second type are the deliverables with public dissemination level. In this section, we published the deliverables whose dissemination level were public and whose content was approved from the EC reviewers in June 2017 (cream coloured deliverables in the pictures below). After EC's reviewers approve other deliverables with public dissemination level, we are planning to publish all these deliverables in this section of SmartEIZ website.

This project has received funding from the European Union's Horizon 2020 Research and Innovation programme under Grant Agreement No 692191.

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Deliverables					
Deliverable number	Deliverable name	Work package number	Short name of lead participant	Type	Delivery date (Month)
D1.1	Kick-off meeting and inception report	WP1	EC	Report	Confidential
D1.2	Mid-term progress report and first financial report	WP1	EC	Report	Confidential
D1.3	Interim final progress report and second financial report	WP1	EC	Report	Confidential
D1.4	Final progress report and final financial report	WP1	EC	Report	Confidential
D1.5	Evaluation of the publications in high impact journals in the relevant research fields	WP1	EC	Report	Confidential
D2.1	Synthesis of research needs	WP2	US	Report	Confidential
D2.2	Report about the state of the art	WP2	US	Report	Public
D2.3	Report about relevant stakeholders identified	WP2	EC	Report	Confidential
D2.4	Taking strategy into DE	WP2	US	Report	Public
D3.1	A list of best practices, approaches and methods in management of innovation and technology transfer	WP3	UNI-MERIT	Report	Public
D3.2	Framework of training activities	WP3	UNI-MERIT	Report	Confidential
D3.3	Agenda of capacity building activities	WP3	UNI-MERIT	Report	Confidential
D4.1	13 staff exchange activities	WP4	UCL	Other	Confidential
D4.2	1 Training school	WP4	US	Other	Confidential
D4.3	5 Training workshops	WP4	US	Other	Public
D5.1	Report of capacity building methodologies in networking and research in S&I	WP5	UCL	Report	Confidential
D5.2	1 workshop	WP5	UCL	Other	Confidential
D5.3	At least 2 research network proposals applied for European calls open during the project implementation	WP5	EC	Report	Confidential
D6.1	Communicative material on topics	WP6	EC	Other	Public
D6.2	Project outcomes on this Website	WP6	EC	Website	Public
D6.3	International Dissemination conference	WP6	EC	Other	Public
D6.4	1 round table	WP6	EC	Other	Public
D6.5	More than 6 reports about methodologies on the training topics to present at international academic and non-academic conferences	WP6	EC	Report	Public
D6.6	8 reports on the dissemination activities	WP6	EC	Report	Public
D6.7	Website Portal	WP6	EC	Website	Public

F) Publications

<http://www.smarteiz.eu/publications/>

Special attention was given to publications related to SmartEIZ project activities. Reports and policy briefs prepared by team members were available in this section of the web portal. Full list of posts published in this category is given in the below table.

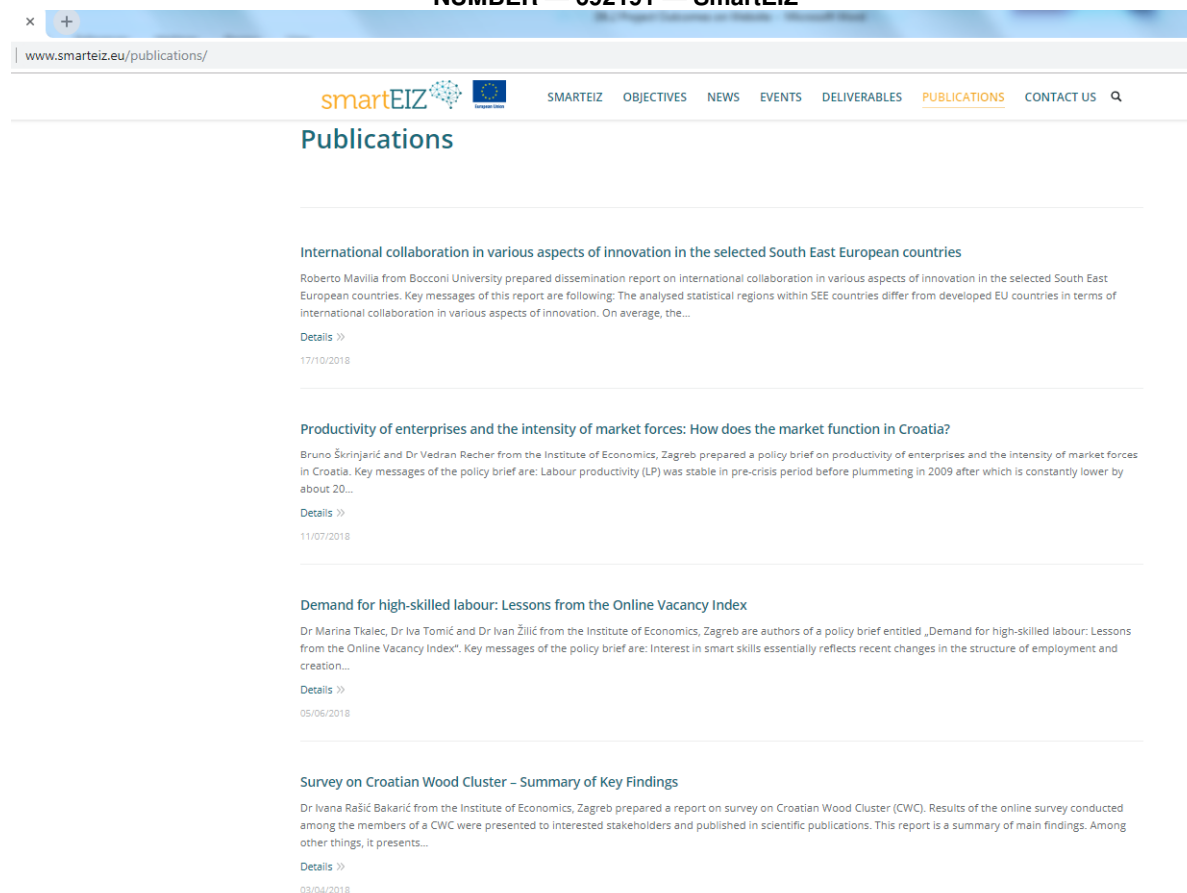
**GRANT AGREEMENT
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Table 3.

Posts published in category Publications

Title	Date
International collaboration in various aspects of innovation in the selected South East European countries	2018-10-17
Productivity of enterprises and the intensity of market forces: How does the market function in Croatia?	2018-07-11
Demand for high-skilled labour: Lessons from the Online Vacancy Index	2018-06-05
Survey on Croatian Wood Cluster – Summary of Key Findings	2018-04-03
Report on Evaluating Smart City Indicators	2018-03-12
SmartEIZ booklet	2018-02-16
List of publications presented at SmartEIZ Training Workshops	2018-02-16
Survey on Clusters of Competitiveness in Croatia	2018-01-22
How to select and develop Key Enabling Technologies and policies to advance manufacturing in Croatia? Localising roles for innovation researchers and policy makers	2017-11-02
Assessing research and policy support needs for innovation in the South East Europe	2017-09-14
Importance of publishing in SmartEIZ	2017-07-04
List of publications in the field of EMIT (2013 – 2015)	2017-07-04
SmartEIZ leaflet	2017-04-27

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The screenshot shows the SmartEIZ website's Publications section. At the top, there is a navigation bar with the SmartEIZ logo, the European Union flag, and links for SMART EIZ, OBJECTIVES, NEWS, EVENTS, DELIVERABLES, PUBLICATIONS (highlighted), and CONTACT US. Below the navigation bar, the page title "Publications" is displayed. The main content area lists four publications, each with a title, a brief description, a "Details >>" link, and a date.

- International collaboration in various aspects of innovation in the selected South East European countries**
Roberto Mavilla from Bocconi University prepared dissemination report on international collaboration in various aspects of innovation in the selected South East European countries. Key messages of this report are following: The analysed statistical regions within SEE countries differ from developed EU countries in terms of international collaboration in various aspects of innovation. On average, the...
Details >>
17/10/2018
- Productivity of enterprises and the intensity of market forces: How does the market function in Croatia?**
Bruno Škrinjaric and Dr Vedran Reher from the Institute of Economics, Zagreb prepared a policy brief on productivity of enterprises and the intensity of market forces in Croatia. Key messages of the policy brief are: Labour productivity (LP) was stable in pre-crisis period before plummeting in 2009 after which is constantly lower by about 20...
Details >>
11/07/2018
- Demand for high-skilled labour: Lessons from the Online Vacancy Index**
Dr Marina Tkalec, Dr Iva Tomić and Dr Ivan Žilić from the Institute of Economics, Zagreb are authors of a policy brief entitled „Demand for high-skilled labour: Lessons from the Online Vacancy Index“. Key messages of the policy brief are: Interest in smart skills essentially reflects recent changes in the structure of employment and creation...
Details >>
05/06/2018
- Survey on Croatian Wood Cluster – Summary of Key Findings**
Dr Ivana Rašić Bakarić from the Institute of Economics, Zagreb prepared a report on survey on Croatian Wood Cluster (CWC). Results of the online survey conducted among the members of a CWC were presented to interested stakeholders and published in scientific publications. This report is a summary of main findings. Among other things, it presents...
Details >>
03/04/2018

This section also includes the List of publications presented at SmartEIZ Training Workshops and the List of publications in the field of EMIT (2013 – 2015). Pdf files of SmartEIZ leaflet and booklet are available in this section. Within link “List of publications presented at SmartEIZ Training Workshops” (<http://www.smarteliz.eu/publications/list-publications-presented-smarteiz-training-workshops>) we informed the EC about the research in progress which was presented at SmartEIZ Training Workshops. In the meantime, five papers on this research (blue coloured articles and authors’ names in the picture below) were published in journals cited in WoS and/or SCOPUS datasets.

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The screenshot shows the SmartEIZ website with the following content:

List of publications presented at SmartEIZ Training Workshops

At the sixth Training Workshop which was held in Zagreb in April 2018 the following researchers presented the following papers:

1. Andrija Džur: "Mapping ICT in Croatia"
2. Vladimir Perutović, Ivana Kozak, Katarina and Jakić, Miroslav: "Creative in global value chains"

At the eighth Training Workshop which was held in Mannheim in March 2018 the following researchers presented the following papers:

1. Sergio Casado, Fernando: "Scientific systems in Latin America: performance, networks, and collaborations with industry"
2. Pablo Arce: "Creative Industries to Building of Science Industry Link"
3. Lily Wang: "From 'Knowledge transfer from science to technology' – the case of nano medical device technologies"
4. B. Tošić: "The impact of innovation and the regional environment on the knowledge transfer outcomes of enterprises and research centres"

At the sixth Training Workshop which was held in Zagreb in November 2017 the following researchers presented the following papers:

1. Stefan Šturm and Dragan: "Building open innovation: The impact of innovation ecosystem on firm performance"
2. Stefan Šturm: "Building open innovation: The impact of innovation ecosystem on firm performance"
3. Stefan Šturm: "Building open innovation: The impact of innovation ecosystem on firm performance"

At the fifth Training Workshop which was held in Zagreb in October 2017 the following researchers presented the following papers:

1. Džur, Ivan, Todor, Marina and Todor, Iva: "Demand for high skilled labor: Lessons from Chinese 'learning hubs'"
2. Džur, Ivan and Todor, Iva: "Demand for high skilled labor: Lessons from Chinese 'learning hubs'"

At the fourth Training Workshop which was held in Milan in September 2017 the following researchers presented the following papers:

1. Džur, Ivan, Todor, Marina and Todor, Iva: "Demand for high skilled labor: Lessons from Chinese 'learning hubs'"
2. Džur, Ivan and Todor, Iva: "Demand for high skilled labor: Lessons from Chinese 'learning hubs'"

At the third Training Workshop which was held in London in June 2017 the following researchers presented the following papers:

1. Džur, Ivan, Todor, Marina and Todor, Iva: "Demand for high skilled labor: Lessons from Chinese 'learning hubs'"
2. Džur, Ivan and Todor, Iva: "Demand for high skilled labor: Lessons from Chinese 'learning hubs'"